

NOTICE INVITING QUOTATIONS

Indian Institute of Carpet Technology (IICT), Bhadohi invites sealed quotations from reputed agencies/fabricators for stall fabrication and related works at the **India Carpet Expo (ICE 2026)** at Bhadohi.

Detailed specifications can be obtained from the Institute website www.iict.ac.in.

Quotations must be submitted in a sealed envelope clearly superscripted **“Quotation for Stall Fabrication – ICE 2026”** and addressed to **“The Director IICT, Chauri Road, Bhadohi”** or through email ictdmc@rediffmail.com, on or before 11.59 PM, 27th September 2026.

The Institute reserves the right to accept or reject any quotation without assigning any reason.

Detailed Specifications for Stalls Fabrication – ICE 2026

(Approx. total of 275 sq. m stalls)

1. Stall Size & Layout

- Total area of two stalls: **275 sq. metres** (approx. 9m × 12m and 25m X 7m or equivalent layout as provided by the organizer).
- Corner place (two side concrete wall) and Glass enclosed one side entrance - as allotted by ICE 2026 authorities.
- Fabrication must comply with exhibition safety norms and electrical guidelines.

2. Structure & Fabrication Requirements

- Modular stall structure with high-quality **MDF panels**, and laminated finish.
- **Flooring:** Raised platform with laminated wooden flooring or carpeted flooring (as per final approval).
- **Fascia:** Prominent fascia with “**Indian Institute of Carpet Technology (IICT), Bhadohi**” branding.
- **Lighting:**
 - Minimum **160–200 LED spotlights** for product highlighting.
 - Ambient lighting for overall stall illumination.
 - Dedicated accent lighting for WKM logo, Carpet with WKM Label display, RFID demonstration and major information wall
- **Electricals:**
 - 2 main power point (5/15A).
 - Internal wiring concealed cabling, and distribution board.
 - Dedicated connections for display, laptop, HHT/RFID equipment and other devices for both stalls
 - Proper earthing and protection as per exhibition requirements

3. Display Requirements

- **Carpet Display Panels:**
 - Minimum **10-15 vertical display boards/hangers** (size approx. 8 ft × 10 ft or 4ft X 6 ft) for showcasing carpet designs.
 - Boards/structure must be sturdy, fabric-covered, and suitable for hanging/velcro mounting.
- **Product Display Area:**
 - Space for **rolled carpets, sample swatches, and design catalogues.**

- 2–3 carpet stands for rolled samples.
- **Woollen Kaleenmark Content Display:**

The visitor experience should communicate:

What is WKM → Why it matters → How it works → RFID/QR Authentication → Traceability → Benefits → Project Journey & Achievements.

- The design shall be suitable particularly for **foreign buyers, exporters, manufacturers, Government representatives and other industry visitors.**

Provide **4–6 professionally designed information/display panels with HD printing**, covering:

- Intro to Woollen Kaleen Mark / WKM requirement
- WKM certification workflow
- RFID + QR technology [Woollen Kaleen Mark Label Categories-Quality Parameters]
- Traceability framework
- Stakeholder benefits
- Authentication

At least **one large hero graphic** shall prominently display the WKM logo and the message:

TESTED • CERTIFIED • AUTHENTICATED • TRACEABLE

Actual project statistics, milestones and photographs shall be supplied/approved by IICT.

4. Furniture & Fixtures

- **2 × 55–65 inch 4K commercial display**, preferably wall-mounted.
- 1 L-Shape reception counters with chair branding.
- 1 lockable storage cabinet.
- 2 wooden high tables with 6-8 high stools
- 1 Podium with Audio arrangements
- 4 Sofa with tables
- 2 round table + 8 chairs for visitor interaction.
- Brochure stand for promotional literature.

5. Branding & Graphics

- High-quality vinyl printing for:

- IICT logo
- Woollen Kaleenmark Logo
- WKM Labels
- Key messages, certification highlights, and product features
- Backlit panels (optional, based on quotation).

6. Additional Requirements

- 2D floor plan.
- 3D rendered design.
- Final artwork/graphics for IICT approval.
- Electrical layout/load statement.
- Testing of all digital equipment.
- Installation, dismantling, and on-site support during the exhibition.
- All materials must be neat, professional, and exhibition-grade.
- Fabricator must complete stall setup one day prior to exhibition opening.

7. Quotation

The vendor shall submit an **itemized quotation**, separately identifying:

- Fabrication work
- Graphics/printing
- Furniture
- Lighting
- Electrical work
- Digital display
- Installation/dismantling
- Transportation
- On-site support
- Taxes
- Optional items

Optional items shall be quoted separately and shall not be included in the basic cost without approval.